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From the Editor

Karl B. Manrodt

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From the Editor...

2008 has certainly been a year of change. It is hard to miss the continued mantra of change as it permeates the news around us.

The *JTM* is not immune to change. One of the biggest changes has been the posting of most former journals on the Internet. Just go to: <http://deltanualpha.org/> and click on the *JTM* link on the left. The site is password protected; please use the following information to enter the site.

User name: jtmarticles

Password: DNA4Education

In addition, much discussion over the past few months has focused on how the *JTM* should be distributed in the future. As you are well aware, printing and mailing a journal is rather expensive. Many journals have gone totally electronic, while others offer both electronic and hard copies to subscribers. One benefit of an electronic version will be the ability to post accepted journal articles immediately after they have been accepted and edited / formatted for publication.

We at the *JTM* are conscious of the need to manage our resources appropriately. As such, we are considering offering the *JTM* in electronic format only.

Should we do this? The decision will be based on what you have to say. If you would accept an electronic version, or prefer a hard copy, please let me know. Your input is critical in helping guide our next steps. Please email me at the address below; I look forward to hearing from you.

This volume has several great articles. Cook, Gibson and Williams look at the development of an effective recruitment strategy that attracts and secures entry-level talent that is essential to corporate performance. Safety continues to be a critical issue, and Swartz and Douglas review the attitudes and behavioral intentions of waste disposal drivers. Grawe, Chen, Mattioda and Daugherty explore the relationship between profit contribution information and firm-wide integration. Understanding the profit contribution of a customer can lead to better decisions. Scott, Voss, Keller and Schlosser examine the effect of interdepartmental customer orientation on time, inventory, and customer service-based performance variables in distribution centers. Finally, Mascaritolo and Holcomb discuss what firms can do to develop resilient supply chains.

In the future, we will be accepting submissions of outstanding undergraduate and graduate papers. Perhaps the paper is a result of an independent study, or master's thesis. I'm currently reviewing an article that was submitted as part of a federal summer research program that explores the

implications of a carbon tax on transportation. It's a timely topic, well documented and written. If you have one to consider, please send it forward. These articles will be viewed as an invited article, and will not require the same rigorous standard of other articles appearing in the *Journal*.

Thanks again to all for your assistance and continued support of the *Journal*.

Best,

Karl

Karl B. Manrodt, Editor

Journal of Transportation Management

Georgia Southern University

Southern Center for Logistics and Intermodal Transportation

P.O. Box 8154

Statesboro, GA 30460-8154

(912) 478-0588 (912) 478-1523 FAX

kmanrodt@georgiasouthern.edu

Jerry W. Wilson, Senior Editor

Journal of Transportation Management

Georgia Southern University

Southern Center for Logistics and Intermodal Transportation

P.O. Box 8154

Statesboro, GA 30460-8154

(912) 478-5022 (912) 478-1523 FAX

jwwilson@georgiasouthern.edu

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